



2012 Tucson Rodeo Media Information

Please complete and submit a [Media Credential Request Form](#) for approval by February 11, 2012.

Working media credentials will only be provided to: approved affiliate network television stations; cable television stations; local, regional, and national newspapers and magazines ACTIVELY ENGAGED IN COVERAGE OF THE RODEO. Freelance photographers and reporters will receive credentials only if actively working for an approved affiliation covering the Tucson Rodeo. Proof of assignment must be provided.

The Tucson Rodeo Committee adheres to the [PRCA Media Guidelines](#).

PRCA Photographers: a Media Credential Request Form must be submitted by PRCA photographers invited to attend the 2012 Tucson Rodeo. The Tucson Rodeo Committee will limit the number of PRCA photographer invitations to three.

Check-In: Badges are issued on a daily basis. Check-in is required each day at the Media Room. Parking passes will be issued upon arrival. Each individual requesting a credential badge must sign his/her own waiver form before badge is issued. Credentials cannot be issued in advance.

Dress Code

PRCA photographers: Long-sleeved, Western-style shirts, long pants or jeans and western boots or riding shoes. A cowboy hat is not required.

TV and news outlet photographers and reporters: Closed-toe shoes or boots if shooting in the arena or in working areas; short or long-sleeved shirts (no sleeveless, tank or halter tops); long trousers or jeans preferred.

Rodeo officials reserve the right to refuse or revoke credentials if dress is deemed unsafe or inappropriate. Dress code is determined by the Tucson Rodeo Committee to promote safety and to avoid visual distractions in photo presentations. Thank you for your cooperation.

Media Room Location: The Tucson Rodeo Media Room is in a mobile office at the east entrance to the Tucson Rodeo Grounds. Entrance to the east parking lot is off 3rd Avenue from Irvington Road.

Media Room Hours:

- Saturday, Feb. 18, 10 a.m. – 6 p.m.
- Sunday, Feb. 19, 11 a.m. – 6 p.m.
- Monday-Tuesday, Feb. 20-21– 8:30 a.m. – 5 p.m.
- Wednesday, Feb. 22, 8 – 10 a.m.
- Thursday-Friday, Feb. 23-24, 11 a.m. – 6:00 p.m.
- Saturday-Sunday, Feb. 25-26, 11 a.m. – 6:00 p.m.

Media Room staff can assist you with arranging interviews and stories and will provide daily results and highlights in the media room and on www.tucsonrodeo.com. The Tucson Rodeo generates human interest and entertainment features as well as sports news. Please convey your interests to Joan Liess for assistance.

Hotel accommodations: contact the Metropolitan Tucson Convention & Visitors Bureau at 130 S. Scott Avenue, Tucson, AZ 85701, 1-888-2-TUCSON, or visittucson.org for more information.

Media Representative: Joan Liess, mobile (520) 360-5454; fax (520) 881-3072; email media@tucsonrodeo.com.